

To: Chamber Members  
Fr: Chip  
RE: New Advertising Opportunities with The Chamber

The Chamber is pleased to announce new advertising opportunities on our new website and electronic communications to members. Advertisers will be chosen on a "first come, first served" basis, so it is important to let us know if you are interested.

### **Website Advertising**

Ads on the website can be reserved on the members search page by categories. For example, if you were an accountant you would want an advertisement on the "Accountants" page on the website. Only two ads of 120 x90 pixels will be allowed in each category and they will be priced as follows:

9 or more members in a category 120x90 pixels	\$175/calendar quarter per category \$600 year per category
8 or less members in a category 120x90 pixels	\$ 90/calendar quarter per category \$250 year per category

### **Electronic Communication Sponsorship**

As you know we send three periodic electronic communications to members, the biweekly e-events, the semi-monthly YPLAA e-news, and the monthly small business e-news. We are looking for two sponsors for each of these great publications and again we will take the first two we receive for each publication. The sponsorship investments are:

Chamber E-Events (every other week) 500x50 pixels, 100KB or less, JPG	\$250/ calendar quarter \$700/ calendar year
YPLAA E-News (twice a month) 500x50 pixels, 100KB or less, JPG	\$150/ calendar quarter \$500/ calendar year
Small Business E-News (monthly) 200x200 pixels, 100KB or less, JPG	\$125/ calendar quarter \$400/ calendar year

### **Your Ad or Sponsorship**

All ads must be supplied to the chamber in the format specific to the awarded advertising opportunity (see above for details) at least 1 week prior to date of publication. The Chamber reserves all rights regarding content of ads for placement in all Chamber publications

### **Reserving your Ad or Sponsorship**

To reserve one of the ads or sponsorships identified above, [click here](#) to fill out form. Also, if you have questions please do not hesitate to call Maureen or me at 783-2249.

Click on a link below to view examples:

[Web Advertising](#)

[Chamber E-Events](#)

[YPLAA E-News](#)

[Small Business E-News.](#)